



## Animated Flash Text

**YuMe** is simply the **largest** video advertising network and ad management platform, representing **over 400 premium video sites** with over **500 million monthly streams**.

[more...](#)

## advertisers

**Transparent, brand safe, and premium content.**  
Start getting the most from your video ad campaigns with YuMe.

[advertisers click here...](#)

## publishers

**Maximize the value of your online inventory.**  
Sign-up with YuMe and start monetizing your online video inventory today!

[publishers click here...](#)

## innovative tech... at your control

Learn more about the Innovative technology that powers YuMe's publishing platform.

[more...](#)

# large!

## Over 500 million monthly streams



### Advertise with us

YuMe is the first dedicated and transparent advertising network created and optimized for broadband video. YuMe provides advertisers access to 400+ websites, over 500 million premium video streams, and 134+ million unique visitors per month, reaching 71% of the U.S. online population.\*



### Our Ad Network Partners

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### A new kind of video advertising buy...

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#### Overview

#### Media Kit

[Audience](#)  
[Channels](#)  
[Ad Units & Ad Specs](#)  
[Targeting](#)  
[Analytics](#)  
[Content Distribution](#)

#### Case Studies

#### AdMe

#### View-Master Contest

### Hot Video Ad Campaigns



### ready to advertise?

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[contact us](#)

# POWER Publishing

YuMe's innovative platform provides multiple solutions

## Lorem lorem ipsum

YuMe is the first dedicated and transparent advertising network created and optimized for broadband video. YuMe provides advertisers access to 400+ websites, over 500 million premium video streams, and 134+ million unique visitors per month, reaching 71% of the



## Our Ad Network Publishers

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Eodem modo typi, qui nunc nobis videntur parum clari, fiant **sollemnes in futurum**.

## Ready to publish?

[Get started...](#)

### Publishers log in



Not a member? [Register](#)

[log in...](#)

### Overview

#### The YuMe Platform

NetworkMe

ACE

FeedMe

About YuMe SDK

### Documents

## Ready to publish?

It's easy and simple to get started.

[Get started...](#)

### Hot Video Ad Campaigns

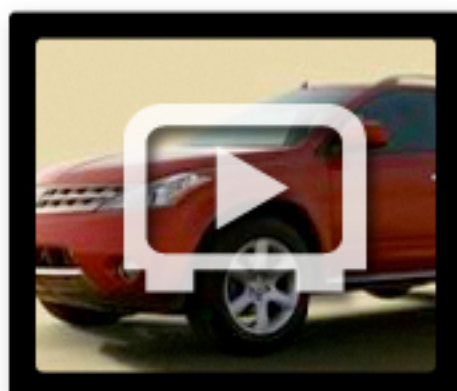


Need a little help?

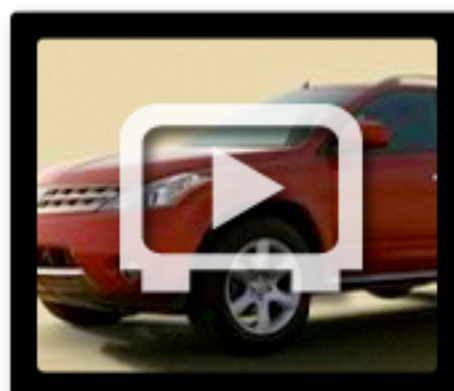
Contact YuMe [Tech Support](#) for help.

## Check out our ad gallery...

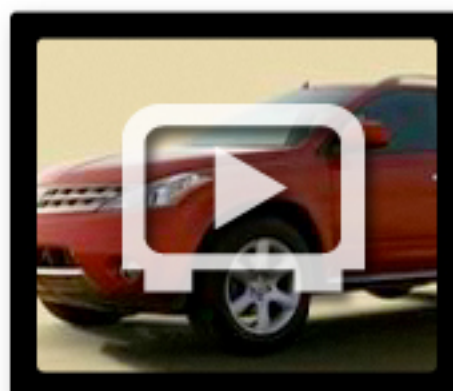
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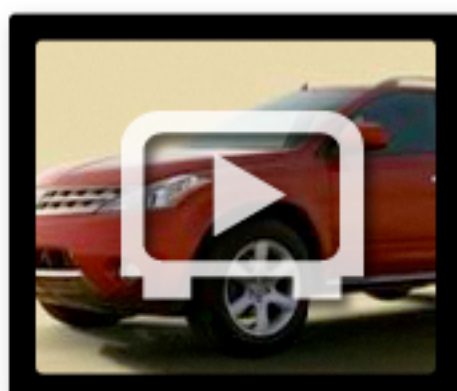
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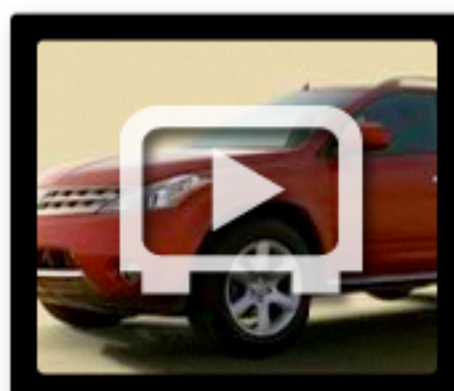
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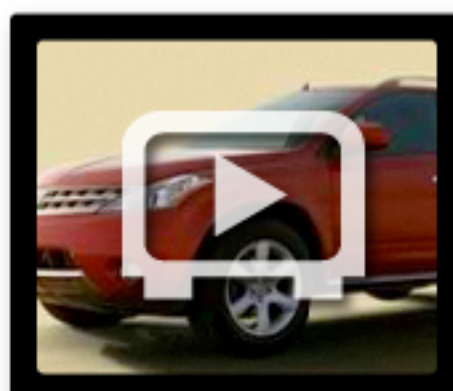
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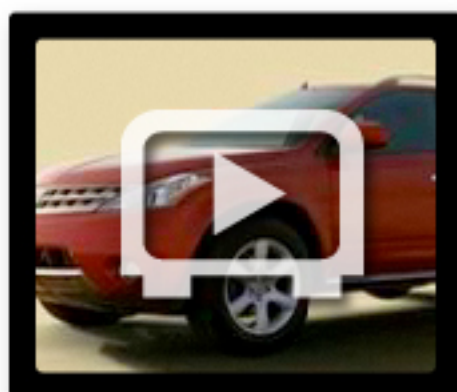
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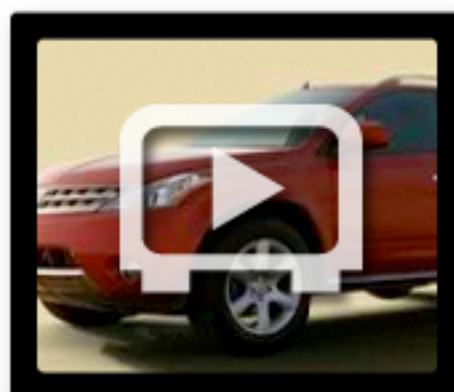
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### Case Studies ▶

## ready to advertise?

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