Michael McGehee

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SUMMARY

Highly accomplished Sr. UX Product Design Leader and Consultant with over 32 years of experience delivering high-impact solutions across enterprise, SaaS, regulated, and professional services environments. Proven expertise in driving holistic product strategy, establishing design systems from inception, and operating autonomously as a remote Product Owner and Consultant. Adept at influencing cross-functional teams and solving highly ambiguous problems using first principles thinking and best-in-class design craft.

PROFESSIONAL EXPERIENCE

UX Software Product Design Consultant (Remote)   **September 2024 – April 2025**
Actalent / ANPC / DoD / USAF, Hood River, OR
- Optimized complex DoD maintenance application UX/UI via agile research and redesign efforts, ensuring compliance and streamlined workflows for end-users of the Transponder Landing System application.
- Leveraged Figma for rapid prototyping and high-fidelity design artifacts, directly reducing post-handoff training requirements for downstream consumers.
- Consulted directly with cross-functional product stakeholders to define scope and break down ambiguous system upgrade requirements into actionable design sprints, demonstrating Product Owner capability.

UX Product Owner & Design (Remote)   **August 2022 – July 2023**
ManTech / DoJ / FBI, Clarksburg, WV
- Led heuristic evaluations and user research initiatives for Federal Law Enforcement & National Intelligence platforms, applying rigorous analysis to inform strategic redesigns.
- Ensured platform integrity by embedding crucial standards including 508 Compliance, Data Governance, and Data Management principles into the core design framework.
- Authored comprehensive user stories and acceptance criteria, utilizing the PEGA Systems UI Kit and Design System to communicate complex interactions clearly to development teams.

UX Design Consultant (Remote)   **April 2022 – August 2022**
PwC, New York, NY
- Drove strategic alignment through research, journey mapping, persona development, and design workshops focused on complex ESG evaluation systems.
- Contributed foundational elements to the Design System by creating reusable UI prototypes, standardized UI libraries, and comprehensive UX/UI guidelines.

UX Design, Strategy & Data Visualization Consultant (Remote)   **October 2021 – January 2022**
Microsoft, Redmond, WA
- Redesigned complex business Power Apps application workflows and critical dataflow scenarios within an agile framework tooptimize operational efficiency.
- Applied deep expertise in Human-Computer Interaction (HCI), sophisticated data visualization, dashboards, and storytelling principles to complex information sets.

UI/UX Product Designer (Remote)   **January 2020 – October 2021**
NextGen Federal Systems / DoD / USAF, Morgantown, WV
- Orchestrated full-spectrum UX delivery for Defense/Aerospace/Intelligence Agencies, producing user flows, journey maps, wireframes, design specifications, and visual design to drive secure IT solution development.
- Awarded DoD Top Secret Security Clearance (August 2021- Present), demonstrating high-level trust and reliability required for critical development projects.

UX Design Consultant (Remote)   **March 2020 – May 2020**
John Deere Financial, Moline, IL
- Enabled agile project team collaboration to design and implement complex digital solutions for international dealerships and financial systems.
- Enhanced Human-Computer Interaction (HCI) across expanded back-end systems diversity to deliver measurably improved user experiences for financial operations.

UX Design Consultant (Remote)   **February 2020 – March 2020**
UX Magicians, Burlingame, CA
- Executed agile design collaboration for assembling intuitive mobile game application screens and defining complex user flows.

Lead UX Design Consultant (Hybrid)   **May 2019 – August 2019**
Lean Techniques, Johnston, IA
- Provided leadership in agile collaboration, UX design, competitive analysis, and responsive wireframe/visual UI design for specialized agriculture transportation and delivery services.
- Ensured accessibility across mobile, tablet, and desktop through responsive design.

Technical Design Director & UX Design (Remote)   **August 2016 – May 2018**
IKON EFS, Grand Rapids, MI
- Directed all creative and UX strategy for an IoT security video-lighting device, guiding UI/UX design, Information Architecture (IA), and Human-Computer Interaction (HCI).
- Managed the design team and process across a merger of four LED firms, overseeing production of design specifications, marketing collateral, and web content.

IoT/UX Product Design Owner & Creative Director (Remote)   **February 2014 – August 2016**
Kii, Inc., Tokyo, JP
- Delivered comprehensive UX research, IA definition, UI/UX design, user flows, wireframes, and visual direction for core IoT platforms and companion mobile applications.
- Optimized the design process by establishing standard design patterns and reusable components for the IoT and cloud-based mobile platform, accelerating feature velocity.
- Provided creative direction and leadership to an engineering and development team based in Tokyo, bridging international communication gaps.

UX Design & Information Architect Consultant (Remote)   **January 2014 – February 2014**
The Linus Group, Emeryville, CA
- Researched, constructed detailed sitemaps, and designed responsive wireframes and technical specifications for eCommerce clients in Biomedical, Life Science, and Pharma sectors.

UX Design Consultant (Remote)   **March 2013 – September 2013**
Grand River, Inc., Grand Rapids, MI
- Developed robust Information Architecture, detailed responsive wireframes, and design specifications for enterprise eCommerce clients utilizing the Magento platform.
- Successfully delivered UX strategy and implementation for diverse eCommerce entities including Buy Happier, Carter Lumber, and Monthly Clubs.

Sr. UX & Visual Design Consultant (Hybrid)   **December 2012 – March 2013**
Bank of the West, San Francisco, CA
- Established and organized the internal UX department and formalized processes, including competitive analysis, strategy brief creation, Information Architecture development, and visual asset design.

Lead UX Design Consultant (Hybrid)   **June 2012 – December 2012**
Razorfish, San Francisco, CA
- Conducted deep-dive research, content audits, and iterative wireframe design/review for major enterprise and technology clients (Azure, Bing, BlackBerry, Intel, PG&E).

Sr. Visual Design & UX Design Consultant (Hybrid)   **February 2012 – March 2012**
Hot Studio, San Francisco, CA
- Designed and illustrated over 50 high-fidelity feature icons and supplementary illustrations for marketing web pages supporting Google Analytics Premium.

Sr. UX Design & Interaction Consultant (Hybrid)   **January 2012 – February 2012**
Publicis Modem, San Francisco, CA
- Executed research, documentation review, stakeholder consultation, and delivered detailed wireframes for large CPG clients (Nature Made and Sam's Club).

Lead UX Design Consultant (Hybrid)   **October 2011 – December 2011**
Razorfish, San Francisco, CA
- Conducted primary research and strategy sessions, designing core architecture and wireframes for large technology and insurance clients (Avaya, Intel, Microsoft, State Farm).

UX Design & Usability Consultant (Hybrid)   **August 2011 – September 2011**
Loyal 3, San Francisco, CA
- Planned, organized, recruited participants for, and facilitated comprehensive usability testing sessions for proprietary online broker applications.

Sr. UX Design Consultant (Hybrid)   **August 2011 – August 2011**
EVB, San Francisco, CA
- Conducted user research and wireframes & interaction flows for key digital initiatives for Jameson Whiskey.

Sr. UX Design Consultant (Hybrid)   July 2011 – August 2011
Sequence, San Francisco, CA
- Executed end-to-end UX deliverables including stakeholder interviews, sitemap designs, and core wireframes for large retail client Best Buy.

Lead UX Design Consultant (Hybrid)   October 2010 – July 2011
Razorfish, San Francisco, CA
- Conducted competitive analysis, stakeholder interviews, and trend research to inform strategic digital roadmap development.
- Developed detailed sitemaps, formal interface guidelines, complex workflows, and production-ready wireframes.
- Authored experience briefs, task flows, and future expansion frameworks for technology clients Sony, Intel, and William O'Neill.

UX Design Consultant & Customer Experience (Hybrid)   October 2009 – November 2010
Wells Fargo, San Francisco, CA
- Responsible for gathering requirements, creating, and integrating briefs, mockups, sitemaps, wireframes, and production copy decks across multiple banking initiatives.
- Drove customer experience initiatives related to the Wachovia Merger, credit card reform, student loan reform, and online banking platform focusing on 508 compliancy.

UX Design Consultant (Hybrid)   July 2009 – August 2009
Odopod, San Francisco, CA
- Researched and designed Information Architecture, navigational structure, and optimized site organization for XHTML-based corporate websites.
- Developed detailed, interactive wireframes for landing and template pages for the Don Q Rum digital platform.

UX Design Consultant (Remote)   March 2009 – July 2009
Real Branding, San Francisco, CA
- Reviewed design compositions, determined necessary copy requirements, and synthesized comprehensive documentation for key project content areas for USGA.

Lead User Experience Design & Lead Information Architect   August 2007 – November 2008
SingleBound Creative, San Francisco, CA
- Spearheaded the establishment of the UX Department and formalized processes, promoting agile project team collaboration to enhance organizational maturity.
- Developed and maintained an extensive design asset library (templates, symbols, icons) to standardize design output and streamline project timelines by 25% (estimated).
- Drove end-to-end design solutions using first-principles research, competitive analysis, persona development, and detailed IA/wireframing for clients including Gymboree and Men's Wearhouse.

Sr. Visual & UX Design Consultant (Hybrid)   August 2006 – August 2007
Hot Studio, San Francisco, CA
- Revolutionized and redesigned over one hundred diverse icons for a complex internal network web application, establishing a new visual language standard.
- Developed compelling mockups and high-fidelity layouts customized to finance-related requirements and specific client/customer preferences.

UI/UX Product Design Owner & Creative Director   March 2002 – August 2006
Silvaco International, Santa Clara CA
- Specialized in Human-Computer Interaction (HCI), Interaction Design, Information Architecture (IA), and Graphical User Interface (GUI) design to enhance usability across PaaS solutions.
- Created a comprehensive, standardized set of icons for eighteen proprietary software applications operating within the Platform-as-a-Service (PaaS) domain.
- Designed critical corporate communication assets, including four external websites, internal portals, logo designs, and comprehensive identity branding packages.

Art Director & UI Design   March 2000 – November 2001
Xtime, Inc., San Mateo, CA
- Collaborated on the design and implementation of user interfaces and complex interactions for a core web-based reservation engine within the Software-as-a-Service (SaaS) sector.

Senior Graphic & Web Designer   March 1999 – March 2000
Price Design, Palo Alto, CA
- Created integrated campaign assets spanning print advertising, package design, POP materials, posters, and web design for leaders in the electronic entertainment industry.

UI/Web Design & Graphic Design Consultant   **August 1998 – March 1999**
J.D. Edwards, Denver, CO
- Designed and developed essential corporate collateral materials supporting high-impact sales and marketing initiatives.

UI/New Media & Graphic Design Consultant   **August 1996 – August 1998**
International Learning Systems, Denver, CO
- Collaborated on the design and development of training materials and learning aids for Fortune 500 companies, ensuring alignment with instructional design goals.
- Created graphic user interfaces, user experiences, and interaction models for interactive CD-ROMs and desktop applications.

Illustrator & Graphic Design Consultant   **August 1994 – August 1996**
Colorado State Parks, Denver, CO
- Conducted field research with park rangers and personal trail exploration to design highly informative brochures and detailed navigational trail maps.

Illustrator & Graphic Design Consultant (Hybrid)   **August 1994 – August 1996**
Rocky Mountain College of Art + Design (RMCAD), Denver, CO
- Designed visually compelling marketing collateral, including posters and postcards, adhering to strict client brand specifications.

Infantry Squad Leader & Company Armorer   **August 1987 – August 1991**
United State Marine Corps, Twentynine Palms, CA
- Served as Combat Veteran and Enlisted Non-commissioned Officer (NCO), leading and managing the welfare and training readiness of a 12-member Marine team during daily operations.
- Earned Honorable Discharge and received multiple commendations including the Combat Action Medal and Navy Unit Commendation across multiple Expeditionary Deployments.
- Additional Responsibilities: maintenance, security & embarkation of weapons for a Marine Infantry Line Company.
- Expeditionary Deployments: Kingdom of Thailand, Okinawa Prefecture Japan, Republic of the Philippines, Kingdom of Saudi Arabia & the State of Kuwait.
- Honorable Discharge & Awards received during Active Duty: Combat Action Medal, Navy Unit Commendation, Meritorious Unit Commendation, Good Conduct Medal, National Defense Service Medal, Southwest Asia Service Medal (two stars), Humanitarian Service Medal, Sea Service Deployment Ribbon, Medal for the Liberation of Kuwait (Saudi Arabia) & Kuwait Liberation Medal (Kuwait).

TOOLS & SKILLS

Advertising, Adobe Acrobat Pro, Adobe CC Suite, Agile SDLC/SAFe Methodologies, Atlassian, Axure, DevOps, B2B, B2C, B2G, Balsamiq, Bootstrap, Branding, Collaboration, Communication, Competitive Analysis, Confluence, Content Design, Critical Thinking, Customer Experience, Design Specs, Design Thinking, Design Standards, Design System, Dreamweaver, Figma, Graphic Design, Heuristic Evaluation, HTML5, Human-Computer Interaction (HCI), Illustrator, Information Architecture, Interaction Design, InVision (Craft, Freehand & Studio), iOS Human Interface Guidelines, JIRA, Journey Maps & Storyboards, LaaS, Magento, Material Design, Microsoft Office 365, Microsoft Teams, Mind Maps, Miro, PaaS, Pegasystems, Photoshop, Process Improvement, Product Design, Product Owner, Prototyping, Responsive Design, SaaS, Site Maps, Sketch, Software & Responsive Design, Storytelling, Usability Studies & Testing, User-Centered Experience Design, User & Stakeholder Interviews, User Interface, User Personas & Goals, User Stories (Agile/SCRUM), User/Wire Flows, UX Full Stack, UX Research & Strategy, Visual Design, Wireframes, Visio & WordPress.

EDUCATION

Bachelor of Fine Arts Degree in Graphic Design & Advertising   **1994 – 1996**
Rocky Mountain College of Art + Design
Denver, CO

Associate of Applied Sciences Degree in Visual Communications   **1992 – 1994**
The Art Institute of Colorado
Denver, CO